



West Lafayette Strategic Plan

2025–2030

Vision

Excellent Education for Everyone

Mission

Provide all students exceptional opportunities to develop the skills and mindsets needed to thrive in an ever-changing world.

Values & Commitments

Values	Commitments
Excellence & Lifelong Learning	Develop students' academic, leadership, and creative skills for the lifetime pursuit of excellence
Engage & Inspire	Engage students in academically rigorous learning experiences while inspiring them to reach individual goals
Growth & Wellbeing	Collaborate with students and families to accelerate learning and develop healthy habits and mindsets
Staff & Community	Invest in our staff and community to expand service capacity, address needs, and sustain successes
Welcoming & Safe	Welcome all students, families, and cultures into safe learning environments and experiences

Goal 1

Intentionally support and celebrate all forms of student success.

Context: The academic preparation provided by West Lafayette has been a hallmark of our school corporation. For example, West Lafayette’s graduates include Nobel laureates, scientists and engineers, and other noteworthy professionals. However, we recognize that many students and families value other types of achievement, including but not limited to: (a) stellar character, (b) growth toward individual education plan (IEP) goals, (c) gainful employment tied to a career path, (d) enlistment in the armed services, and (e) entrepreneurship. This goal and its corresponding initiatives are designed to value, support, and celebrate a broader definition of what it means to be successful in West Lafayette and beyond.

Initiatives	Progress Measures	Leaders
1.1 Identify, plan, and implement district-level and building-level recognitions for a wide range of student successes (e.g., academic, character, employment, enlistment, enrollment)	1.1a Build on and refine schedule for recognitions in collaboration with community members (2025-2026) 1.1b Launch and refine recognitions (2026-2030)	Communications Coordinator Principals
1.2 Invite community input on district and school trajectory to (a) celebrate and promote successes and (b) continuously improve	1.2 Annual community review with notes and potential action items (2025-2030)	Superintendent Principals
1.3 Annually evaluate our college and career exploration experiences to ensure we offer robust pathways aligned to student, family, and community needs	1.3a Build on and refine our continuum of K-12 college and career exploration and engagement experiences (2025-2026) 1.3b Launch updated continuum of K-12 college and career exploration and engagement experiences (2026-2030)	Assistant Superintendent Principals Counselors

Goal 2

Welcome and intentionally support all students, staff, and families to promote community-wide problem solving and individual student goal attainment.

Context: As a whole, West Lafayette’s student outcomes are exemplary. For this reason, we’ve been recognized as one of the highest performing districts in Indiana, and our elementary school earned the National Blue Ribbon Award in 2024. However, we recognize that we can level up our engagement and supports for all students and families in our community. This goal and its corresponding initiatives are designed to ensure that we’re authentically engaging all constituents, including but not limited to: special education students, multilingual students, and families from around the world.

Initiatives	Progress Measures	Leaders
2.1 Evaluate current supports for multilingual learners and their families to determine how this area could be strengthened	2.1a Analyze allocation of time to strengthen and enrich learning supports for multilingual students (2025-2026) 2.1b Implement updated ML supports (2026-2030) 2.1c Align district-wide communications about instructional practices and learning opportunities designed to support ML students (2025-2026)	Assistant Superintendent Principals ML Instructional Team
2.2 Evaluate current supports for special education learners and their families to determine how this area could be strengthened	2.2a Analyze allocation of time to strengthen and enrich learning supports for special education students (2025-2026) 2.2b Implement updated special education supports (2026-2030) 2.2c Align district-wide communications about instructional practices and learning opportunities designed to support special education students (2025-2026)	Director of Special Education Principals SPED Instructional Team

2.3 Identify, pursue, and market educational opportunities that make West Lafayette a preferred destination	2.3a Develop a plan focused on identifying and pursuing exceptional educational opportunities (2025-2026) 2.3b Implement strategic plan focused on making West Lafayette a preferred destination (2026-2030)	Superintendent Communications Coordinator Engagement Specialist
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Goal 3

Refine systems and supports designed to improve student, staff, and community wellbeing.

Context: Over the last several years, more students and families attending West Lafayette reside in low-income households, which is often correlated with increased barriers and needs related to transportation, housing, food, and wellness. In addition, the wellbeing of many students, staff, and families seems to have been negatively impacted by the pandemic and contemporary factors (e.g., academic pressure, social media). This goal and its corresponding initiatives are designed to better support the wide range of needs potentially impacting student outcomes.

Initiatives	Progress Measures	Leaders
3.1 Promote access to student and family services, resources, and supports aligned to a K-12 framework promoting protective factors	3.1a Develop K-12 framework promoting protective factors that includes a curated list of student and family services and supports (2025-2027) 3.1b Train staff on and launch K-12 framework promoting protective factors (2027-2030)	Assistant Superintendent Mental Health Therapist District Committee Engagement Specialist Community Partners
3.2 Evaluate assignment, homework, and assessment systems to promote rigor while minimizing unnecessary stress (e.g., three tests in one day)	3.2a Develop common, schoolwide approaches to scheduling homework and assessments (2025-2027) 3.2b Provide opportunities for students to share feedback on the impact of homework on their learning to inform school improvement goals (2025-2026)	Principals Building Committees

Goal 4

Invest in all stakeholders (e.g., students, staff, families, and community members) to enrich communications, expand service capacity, and design solutions.

Context: West Lafayette’s greatest asset is its people, including students, staff, parents/families, and community members. This goal and its corresponding initiatives are designed to increase the efficiency of communications, invite stakeholder input, and promote collaborative approaches to emerging challenges and opportunities.

Initiatives	Progress Measures	Leaders
4.1 Implement a district-wide platform for streamlining communications	4.1a Identify selected communications platform (2025-2026) 4.1b Implement selected communications platform (2026-2030)	District Committee Technology Director
4.2 Evaluate short-term and long-term parent/family engagement opportunities	4.2a Analyze current engagement opportunities for parents and families (2025-2026) 4.2b Launch updated continuum of short-term and long-term engagement opportunities (2026-2030)	Engagement Specialist Principals Athletic Director Parent Councils
4.3 Expand collaboration between buildings	4.3a Evaluate current opportunities for cross-building collaboration to develop a strategic engagement plan with clear protocols and objectives (2025-2027) 4.3b Launch plan for strategic engagement (2027-2030)	Building Committees

<p>4.4 Continue inviting and considering parent/family feedback to strengthen partnerships and identify areas for continuous improvement</p>	<p>4.4a Maintain excellent partnerships with Parent Councils, and strengthen their impact through intentional supports and recognitions of their contributions to district goals (2025-2030)</p> <p>4.4b Maintain excellent practices for inviting parent/family input and selectively adopt promising or proven engagement methods used by other high-performing schools (2025-2030)</p>	<p>Superintendent</p> <p>Principals</p> <p>Engagement Specialist</p> <p>Parent Councils</p>
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Goal 5

Regularly review and update procedures and systems to promote the safety of students, staff, families, and community members engaged in experiences at West Lafayette schools.

Context: The safety of our students, staff, and families during the school day and school-sponsored events is our number one priority. This goal and its corresponding initiatives are designed to reflect a commitment to continuous analysis and improvement of our safety protocols and tools.

Initiatives	Progress Measures	Leaders
5.1 Continue reviewing district- and building-level systems focused on student, staff, and family safety at West Lafayette schools	5.1 Annual safety report with updates and recommendations as needed (2025-2030)	Superintendent School Safety Specialist Safety Committee