



West Lafayette Athletics Department

11.10.2025, BOARD PRESENTATION



Athletics Dept. Staff

- **Joel Strode**
 - 18th year at WL, 8th as AD
- **Shane Fry**
 - 23nd year at WL, 2nd as Asst. AD
- **Robin Beckham**
 - 5th year at WL, 2nd as Athl. Admin. Asst.

Athletic Trainers & Transportation

- **Athletic Trainers**
 - **Gusta Owens**
 - 18 years @ WL
 - **Steffi Anderson**
 - 8 years @ WL
 - **Switch to IU Sports Medicine**
 - \$58,082 savings for 25-26
- **Transportation**
 - **Doug Caldwell and Anna Hirst**
 - Team of dedicated route/trip drivers





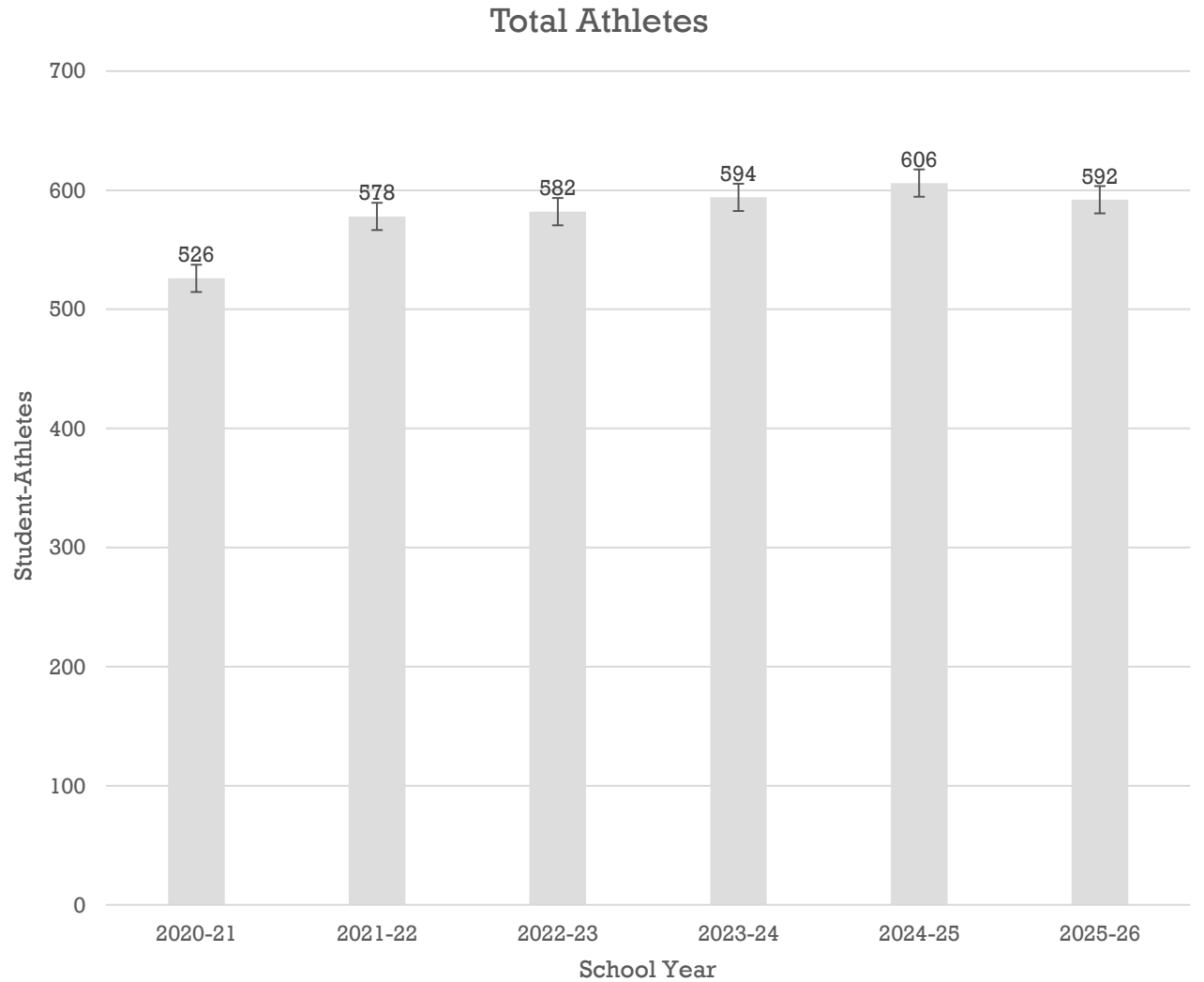
- 22 varsity sports
 - Many with JV, freshmen, C-team, etc.
 - 2 JV football teams, 2nd year with this
 - C-team for volleyball and boys basketball
 - New this year
- 12 JH sports
- Over 100 coaches including paid/volunteer

Teams/Coaches



Total # of student-athletes, grades 7-12

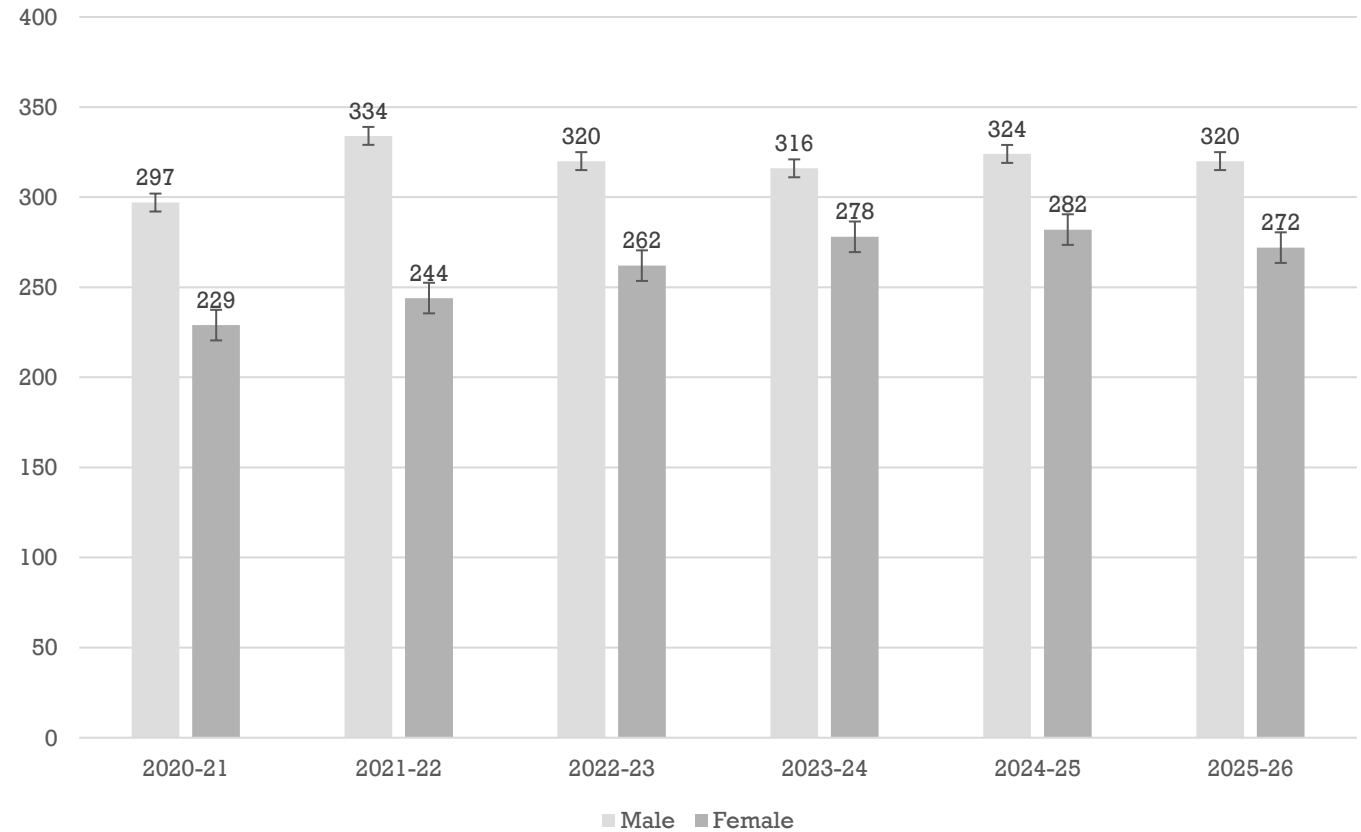
- Around 1,100 7-12
- Around 752 for 9-12
- 1,147 students for 25-26
 - Over 50% participating
 - Significant % of students
- Steady numbers



Athletics Participation, Gender

- **Males**
 - Mostly steady
- **Females**
 - Positive trend
 - Steady
- **Goal not necessarily to be equal**

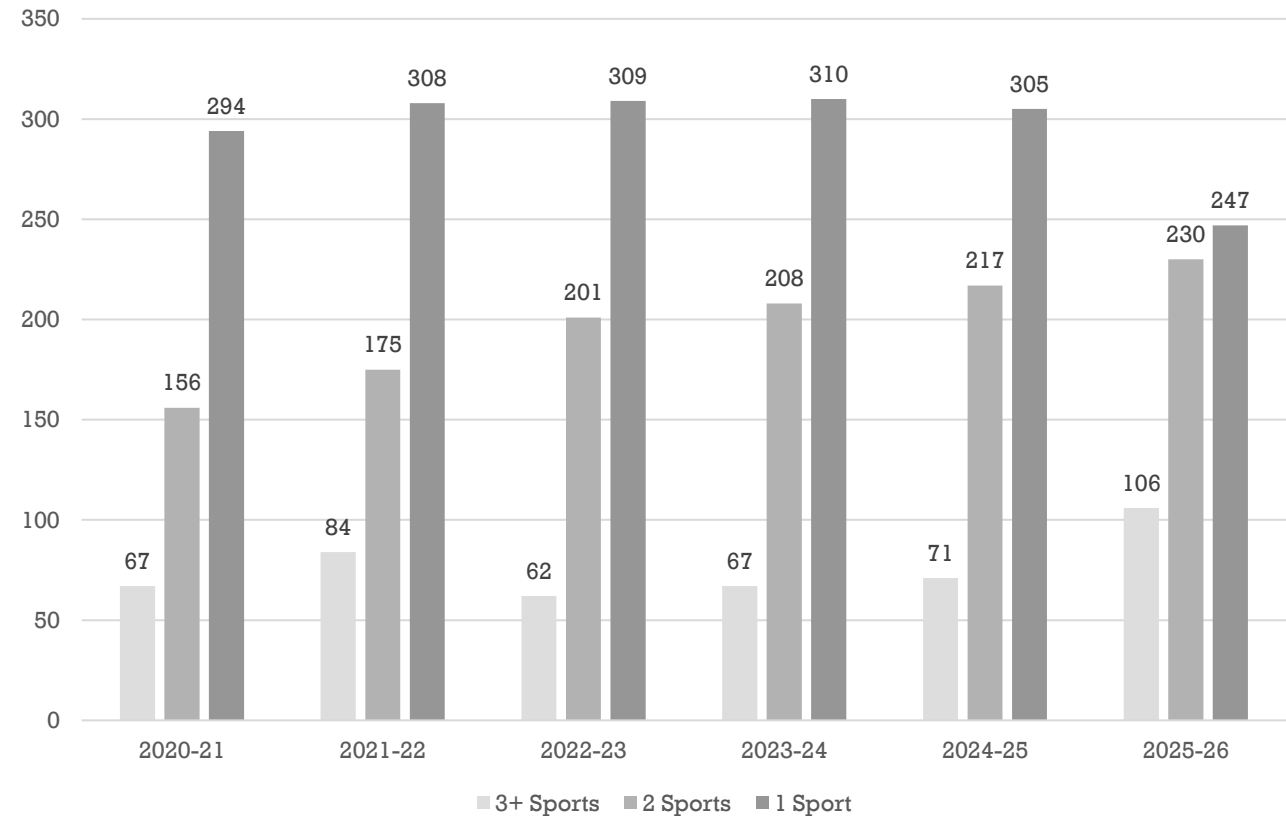
Athletics Participation, Gender



Multi-Sport Athletes

- **Intentional**
 - **Coaches working together**
 - **Making it possible**
- **2025-26 Data**
 - **SAs sign up for sports they won't play**
 - **Potential cuts from teams**
 - **Expect data to be similar to past years.**

Multi-Sport Athletes



IHSAA Transfer Policy, changes for 25-26

- **State's push for school choice, includes athletics**
- **IHSAA made a change to maintain some control of the process**
- **It's still education-based athletics**
 - **Can't recruit, no undue influence, past-link, etc.**
- **Update below with current data...**
 - **ADs and IHSAA: more but not as much movement as anticipated**
- **To date,**
 - **4 outgoing transfers (to an IHSAA school)**
 - **Other SAs moved outside of IN for various reasons**
 - **16 incoming transfers**
 - **Most into WLCSC boundaries**
 - **A few returning students**
 - **TSC transfers**

Facilities

- **Constant**
 - No end to maintaining facilities and improvement of facilities
- **Track and Field, completed**
- **Lights @ the athletics complex, completed**
- **Tennis Courts @ WLES, completed**
 - Excitement from community, coaches, SAs
 - Positive feedback on all three major facility upgrades
 - Thank you for the support!
- **Other projects have been paused**
 - Disappointing but understandable given current challenges
- **Work with coaches and community to keep everyone happy**
- **Continue to fundraise to fill voids**
- **Partnership with companies (Sound Advice)**
 - Audio work being done
 - All facilities

Communication

- **Student-Athlete Survey**
 - **How is it used?**
 - **Sample Data from Fall**
 - The coach of my team exhibits enthusiasm and passion in her / his work.
 - 94.5% Agree or Strongly Agree (66% SA)
 - The athletics department supports my team.
 - 81% Agree or Strongly Agree
 - 2% Disagreed, 0 Strongly DA, and 17% neutral
 - Open text boxes for all questions
- **Parent Survey**
 - Recently sent for all Fall Athletics
- **InSideOut Coaching**
 - Book to share
- **News Articles, athletics website (X)**
- **Intentional about tough topics, team selection guidelines**
- **Team Parent meetings**



Communication

- **WL Athletics – HUB**
 - **One place for all important info.**
 - **Designed for coaches, open for all**
 - **Accessible on athletics website**
 - **Dept. Info**
 - **Human Resources**
 - **Technology**
 - **Policies**
 - **Professional Development**

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Director of Athletics

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